NEWS CHANNEL CHANNEL CHANNEL COMMARYLAND - VIRGINIA - WASHINGTON, DC*	News Channel 8 1100 Wilson Blvd, 6th Fl Arlington, VA 22209
Strategic Media Placement	

7669 Stagers Loop

Delaware, OH 43015

Schedule Dates 09/13/17-09/19/17 Advertiser Ed Gillespie for VA Governor (116805) Agency Strategic Media Placement (6694) Product POLITICAL CANDIDATE (ns) (1186) Brand Ed Gillespie (671299) Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA **Buyer Name** Phone/Fax / CPE 3119 Regional/Political Candidate Agency BRD Billing Type Standard

3023752

Contract #

Comments

Date Entered 09/12/17 Last Modified 09/12/17 Kelsey Reardon **Entered By** No CO-OP Headline # Order Type Normal Package Deal Commission % 15.00 \$727.50 Net Total \$4,122.50 Sales Tax

Date:

Comments:

ZNWS (ZNWS)		
By Broadcast Month	Spots .	<u>Rate</u>
Sep. 2017	27	\$4,850.00
Grand Total:	27	\$4,850.00

Comments Entered	Station	Total	Rate	Spots	Fr Sa Su	e Th	Tu '	Мо	Run Times SPW	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line
9/12/17	/S (ZNWS)	\$375.00	\$125.00	3	1	1			80 6A- 7A (EST)	:30	2	09/13/17-09/15/17	Normal Line / SPOT	1.0
9/12/17	/S (ZNWS)	\$300.00	\$150.00	2	1	1			80 7A- 8A (EST)	:30	2	09/14/17-09/15/17	Normal Line / SPOT	2.0
9/12/17	/S (ZNWS)	\$100.00	\$100.00	1					30 5P- 6P (EST)	:30	2	09/13/17-09/13/17	Normal Line / SPOT	3.0
9/12/17	/S (ZNWS)	\$200.00	\$100.00	2	1				80 7P- 8P (EST)	:30	2	09/13/17-09/15/17	Normal Line / SPOT	4.0
9/12/17	/S (ZNWS)	\$600.00	\$200.00	3	1	1	i		80 9P- 9:30P (EST)	:30	2	09/13/17-09/15/17	Normal Line / SPOT	5.0
9/12/17	/S (ZNWS)	\$500.00	\$250.00	2	1				30 10:30P- 11P (EST)	:30	2	09/13/17-09/15/17	Normal Line / News	6.0
9/12/17	/S (ZNWS)	\$100.00	\$100.00	1	1 1	1			80 6P- 7P (EST)	:30	2	09/14/17-09/14/17	Normal Line / SPOT	7.0
9/12/17	/S (ZNWS)	\$100.00	\$100.00	1	1 1	1			80 8P- 8:30P (EST)	:30	2	09/14/17-09/14/17	Normal Line / SPOT	8.0
9/12/17	/S (ZNWS)	\$125.00	\$125.00	1		i		1	30 6A- 7A (EST)	:30	2	09/18/17-09/18/17	Normal Line / SPOT	9.0
9/12/17	/S (ZNWS)	\$150.00	\$150.00	1			1		80 7A- 8A (EST)	:30	2	09/19/17-09/19/17	Normal Line / SPOT	10.0
9/12/17	/S (ZNWS)	\$100.00	\$100.00	1	1 1			1	30 5P- 6P (EST)	:30	2	09/18/17-09/18/17	Normal Line / SPOT	11.0
9/12/17	/S (ZNWS)	\$200.00	\$100.00	2	1 1	i	1	1	80 6P- 7P (EST)	:30	2	09/18/17-09/19/17	Normal Line / SPOT	12.0
9/12/17	/S (ZNWS)	\$100.00	\$100.00	1		1	1		80 8P- 8:30P (EST)	:30	2	09/19/17-09/19/17	Normal Line / SPOT	13.0
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	rs (znws)	\$100.00	\$100.00	ACT	•	•	•		CONFII	:30	2	09/19/17-09/19/17	Normal Line / SPOT	13.0

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

Strate 7669	News Cha 1100 Wilso Arlington, Villourington, DC*	on Blvd, 6th Fl		Contral Schedule Dai Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Type Billing Type Comments	tes 09/13/17-09/1 Ed Gillespie fo Strategic Medi POLITICAL CA Ed Gillespie (6 Monares, Barb WJLA/GJLA/EJ / 3119	19/17 or VA Go ia Place INDIDA i671299) para (38	emen ATE (r) 870)	t (6694)			Date Enter Last Modifi Entered By CO-OP Headline # Demo Order Type Package D Commissio Commissio Net Total Sales Tax	ried 09 Kr N * * * * * * * * * * * *	9/12/17 9/12/17 9/12/17 elsey Reardon 0 formal 5.00 727.50 4,122.50		By Broadcast Month Sep. 2017 Grand Total:	27 27 27	Rate \$4,850.00 \$4,850.00
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Line	Line Type / Break Type (Ref #)	Dates	S	ec Length		SI	SPW		Th Fr S	a Su	Spots	Rate	Total	00.00 THURS (7)	Station	Comments	Entered
14.0	Normal Line / SPOT	09/18/17-09/19/17	S	2	:30 9P- 9:30P (EST)	Si	5PW	1 1	Th Fr S	a Su	Spots 2	\$200.0	j0 \$-	00.00 ZNWS (ZN	WS)	Comments	9/12/17
14.0 15.0	Normal Line / SPOT Normal Line / News	09/18/17-09/19/17 09/18/17-09/18/17	S	2	:30 9P- 9:30P (EST) :30 10P- 10:30P (EST)	Si	SPW	1 1	Th Fr S	a Su	Spots 2	\$200.0 \$250.0	00 \$	50.00 ZNWS (ZN	WS)	Comments	9/12/17 9/12/17
14.0 15.0 16.0	Normal Line / SPOT Normal Line / News Normal Line / News	09/18/17-09/19/17 09/18/17-09/18/17 09/19/17-09/19/17	S	2 2 2	:30 9P- 9:30P (EST) :30 10P- 10:30P (EST) :30 10:30P- 11P (EST)	SI	SPW	1 1	Th Fr S.	1	Spots 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$200.0 \$250.0 \$250.0	0 \$	50.00 ZNWS (ZN 50.00 ZNWS (ZN	ws) ws)	Comments	9/12/17 9/12/17 9/12/17
14.0 15.0 16.0 17.0	Normal Line / SPOT Normal Line / News	09/18/17-09/19/17 09/18/17-09/18/17	S	2 2 2 2 2	:30 9P- 9:30P (EST) :30 10P- 10:30P (EST)	SI	SPW	1 1		3 Su 1 1 1	Spots 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$200.0 \$250.0	0 \$ 0 \$ 0 \$ 0 \$ 0 \$ 0 \$ 0 \$ 0 \$ 0 \$ 0 \$	50.00 ZNWS (ZN	WS) WS) WS)	Comments	9/12/17 9/12/17

CONFIRMATION CONTRACT

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